

Advertising on the Royal Meteorological Society's website

Location

Advertising on the website can be located only on the on-line shop web pages and not on the main Society pages. Job adverts where relevant may be included in the Society's 'Vacancies' section on the website at the Society's discretion.

The Society does not use rolling banners, 'ticker-tape' or animated adverts on any of its web pages.

Advertising policy

The Society makes the best endeavours to ensure that it only includes advertising from reputable organisations that are aligned with its values as an organisation. However it cannot guarantee the validity or integrity of the information content in all of the advertising it publishes. Therefore the Society includes a disclaimer on the web pages to the effect that:

The acceptance of an advertisement to appear on the Society web site does not constitute a guarantee or endorsement by the Society of the quality or value of the product or service or of claims made for them by their advertisers.

Terms and Conditions

The Society will ask all prospective Advertisers to confirm that they agree with the Terms and Conditions attached at Annex A before contracting to place any advertising on the web pages.

The Society's pricing policy for advertising space is attached at Annex B. Any information provided to the Advertisers by the Society will comply with the Society's Privacy Policy. A copy of this Policy is attached at Annex C.

Contact for advertising on the website

The Head of IT and Technical Services is the first point of contact for advertising on the website.

Annex A: Web-based advertising Terms and Conditions

Advertising through the web pages of the Royal Meteorological Society (hereafter known as the Society) is subject to the following terms and conditions:

- All advertising material is subject to approval by the Society, which reserves the right to reject or cancel any advertisement deemed to be incompatible with the objectives of the Society or unsuitable for any other reason.
- Fees paid for advertising are non-refundable unless the advertisement is cancelled prior to the commencement of the advertising campaign, which is defined as the moment the advertisement is first published on the Internet.
- Advertising space is limited and offered on a first-come first-served basis. When all of the available advertising slots are filled, further advertisements are queued (stored off-line) until a suitable slot becomes available. The Society will notify queued advertisers of the estimated date that their advertisement is likely to be placed on-line as well as the date it will actually go live.
- These terms and conditions and the rates (fees) are subject to change without prior notice. Only new or renewed contracts are affected when rates change.
- The Society will not comply with any Advertiser's instructions if they conflict with the Society's own established policies.
- The position and presentation of all advertisements is decided by the Society, in discussion with the Advertiser.
- In submitting the advertisement to the Society, the Advertiser and any associated company(ies)/agency(ies) acknowledge that they own the rights and permissions to publish submitted material on the Internet. Each agrees jointly and severally to indemnify and protect the Society against all damage, loss, expense and liability of any nature arising from the Advertiser's submitted content.
- The Society is not responsible for the content of any advertising material or any errors or inaccuracies in any advertising or sponsorship. This is the responsibility of the Advertiser. The Advertiser will take the necessary action to correct any errors or inaccuracies at the earliest opportunity. If the Society deems that the Advertiser is not taking the necessary action then the advertisement will be withdrawn from the Society's web site.
- The Society reserves the right to refuse or postpone the display of submitted advertising content until all monies have been received in full and advertising space becomes available.
- The Society is not liable for delays in publishing or failure to publish submitted advertising content in the event of circumstances beyond the Society's control.
- Acceptance by the Advertiser and any associated company(ies) or agency(ies) of these Terms and Conditions and the Society's Privacy Policy is required prior to the Society publishing any material on-line.

Annexe B

Adverts can be accepted in the normal image formats

Costs Web-Based Advertising

Type of advertisement	Rates
Sponsored links (not product specific promotion)	£50/month
Job advert links (designs, logos, web addresses or email)	£50/month
Tiles and buttons (120 x 90 pixels)	£100/month
Banners (468 x 60 pixels)	£150/month

Notes:

1. Society Corporate Members are entitled to a 25% discount on all the above rates.
2. The minimum length of time for any advert is one month, and any additional time is considered only in monthly intervals.

Annex C: The Society's Privacy Policy

The Royal Meteorological Society (RMetS) is committed to safeguarding your privacy online. We use the information we collect about you to help us understand more about how our site is used. The two sections following relate to:

- A.** RMetS Members and how personal information is treated
- B.** All other website users and customers and how personal information is treated.

A. RMetS Members' Data

Some personal information including addresses, phone numbers, e-mail addresses, and other demographic information is collected for membership, subscriptions and publications, meeting registrations, submission of articles, and other similar transactions. RMetS takes precautions to protect your individual information from unauthorised use. RMetS may make internal use of your contact information to inform you of situations or services that may interest you.

The RMetS online access to contact details is a service restricted to use by members. It contains basic contact information and membership data. E-mail addresses are not released to outside organizations, except when a vendor performs a service for RMetS under its supervision. Our policy is not to sell or divulge member postal mailing addresses except to those performing a service for us (e.g. journal distribution, when we supply printed address labels to our printers rather than lists.)

RMetS members may change and update their addresses, e-mail address online. Author or referee information is never divulged, and is only used for purposes related to RMetS, its journals, and/or manuscripts which have been submitted to them.

When you submit credit card transaction information to our site online it is authorized and cleared through our payment service provider Secpay. All payments are made securely and all card details are encrypted.

B. Non-members' data (online customers etc)

Any personal data collected on this site is information that enables us to identify you, such as your email address, name, title, and address. Please read the following policy to understand how your personal information will be treated. This policy may change from time to time so please check back periodically.

This policy will let you know:

- [1. What personally identifiable information is collected from you](#)
- [2. How your information is used](#)
- [3. Who is collecting your information](#)
- [4. With whom your information may be shared](#)
- [5. What choices are available to you regarding collection, use, and distribution of your information](#)
- [6. How you can access, update or delete your information](#)
- [7. How RMetS treats your personal information](#)
- [8. What about children's privacy](#)
- [9. The kind of security precautions that are in place to protect the loss, misuse, or alteration of your information](#)

1. What personally identifiable information does RMetS collect from me?

Like many websites, RMetS uses cookies in order to provide you with a more personalised web service. A cookie is a text-only string of information that we pass to your computer's hard disk through your web-browser so that the website can remember who you are. Cookies cannot be used by themselves to identify you. A cookie will typically contain the name of the domain from which the cookie has come, the "lifetime" of the cookie, and a value, usually a randomly generated unique number. For more information about cookies, please see www.allaboutcookies.org. We use per session cookies on our website: per session cookies, are temporary cookies that remain

in the cookies file of your browser until you leave the site. We use per session cookies to enable you to remain logged in, while browsing through our online booking system or buying products. If you do not wish to receive cookies you can easily modify your web browser to refuse cookies, or to notify you when you receive a new cookie. However, you may not be able to use all the interactive features of our site if cookies are disabled, and so in order to enjoy the RMetS site to the full, we recommend that you leave them switched on. For instructions on how to stop cookies being installed on your browser, please see <http://www.allaboutcookies.org/manage-cookies>.

2. How does RMetS use my information?

We use the information we collect about you to help us with understanding more about how our site is used and to be able to record goods and services provided.

3. Who is collecting your information?

When you are on the RMetS website and are asked for personal information, you are sharing that information with RMetS alone unless stated otherwise. For example, when you are using our secure online payment pages you are either going through a secure site or going through to a partner company, Secpay. <http://www.secpay.com>

4. With whom does the RMetS share your information?

As a general rule, we will not disclose any of your personally identifiable information, except when we have your permission or under special circumstances, such as when we believe in good faith that the law requires it. When you are using our secure online trading pages you are going through to a partner company or using our secure server and the information you give such as your credit card number and contact information is provided so that the transaction can take place.

5. What are my choices regarding, collection, use and distribution of my information?

If you indicated that you are interested in receiving information about becoming a member of the Society, or subscribing to our journals, then we may contact you about this, either electronically or otherwise. RMetS does not sell give or rent user information to any third party organisations.

6. What is RMetS's policy on allowing me to update, correct, or delete my personally identifiable information?

The accuracy of your individual identifying information is important to us. If you change email address or any of the other information we hold is inaccurate or out of date, please email us at info@rmets.org with your new contact details.

7. How does RMetS protect my personal identifiable information?

RMetS is committed to taking reasonable steps to protect the individual identifying information that you provide to us.

8. What about children's privacy?

The safety of children is very important to us. Our education site Metlink.org does not collect personally identifiable information from children. Children should always ask a parent for permission before sending personal information to anyone online.

9. What security precautions are in place to protect against loss, misuse, or alteration of my information?

When you give RMetS personal information that information may be stored and processed outside of the UK and we take steps to ensure that your information is treated securely.

Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, RMetS cannot ensure or warrant the security of any information you transmit to us, and you transmit it at your own risk. Once we receive your transmission, we make our best effort to ensure its security on our systems.