We recently asked RMetS members to complete a membership survey informing us about what they thought of the Society and what we could do differently. Here’s what our members said . . .

- introduce more effective communication of Society activities, membership benefits and how members can get involved. (COMMUNICATION)
- create opportunities for more members to access Society meetings/events and meteorological archives/material remotely. (ACCESSIBILITY)
- provide more networking opportunities within the community and across related disciplines including a cross community mentoring scheme. (NETWORKING)
- improve access to meteorological information to educate, inform and engage with members and stakeholder groups. (EDUCATION)
- support members during their career, or those who want a career, in meteorology through professional accreditation, careers advice and training (PROFESSIONAL SUPPORT)

Feedback from the survey has been reviewed by the Strategic Planning Group and key messages will be incorporated into the Society’s new Strategic Plan for 2015-2017. We are also in the process of addressing these key points through a number of initiatives over the next three years, including:

- Building a better relationship with our community by making the Society, staff and council members more welcoming and accessible to all, through a personalised web pages and more opportunities to ‘meet the team’.
- Promoting the ways people can get involved with the Society and increasing our member support.
• Reviewing membership options and membership benefits.
• Improving the communication of news, articles and information about weather and the Society to wider audiences through our websites, email, social media channels, media and a range of publications.
• Exploring the potential for recording / streaming meetings and events.
• Providing more networking opportunities.
• Supporting career development, through Professional Accreditation, ACCSYS (the Society’s new online CPD tool), advice and training.
• Expanding our education and outreach activities.
• Building strong relationships with other national and international societies, institutions and industries.
• Assessing ways to increase membership numbers in under-represented stakeholder groups.

We will continue to keep you informed about developments within the Society. You can keep up-to-date by following us on Twitter @RMetS [2], or via Facebook www.facebook.com/RMetS [3]

Source URL: http://www.rmets.org/membership/membership-survey-results-2014

Links: