

## Strategic Plan 2018-2020

Mission Statement: To promote the understanding and application of meteorology for the benefit of all



ENGAGE | ENTHUSE | EDUCATE



## 2020 Vision

Our vision is to be a world-leading learned and professional Society for weather and climate, exemplifying our Royal Charter and charitable status and to engage, enthuse and educate all.



## 2018-2020 Strategic Plan Key Themes

Advance, apply and make accessible the science of meteorology



Increase awareness of the importance of weather and climate



Share our enthusiasm and enhance the lives of those interested in weather and climate



Support and develop meteorologists and climate scientists throughout their careers



To find out more about our 2018-2020 Strategic Plan and to download the full document please go to our website www.rmets.org/strategicplan

